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Nearly half gone

-- It's true - half of this year has nearly finished!

So, is it a good time to look back over what you've been able to achieve so far?

Do you really want to do that? Would it be the best thing to do right now?

Maybe not. Maybe those goals that were set at the start of the year have slipped by the wayside, out of sight, and out of mind.

Don't worry! Scarcely anyone ever achieves what they set out to do.

In this issue let's touch on a few really essential strategies and techniques that can help you - no matter where you are in your personal development online.

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Do you believe you can earn an online income?

If you don't believe you can, then here's the cold hard fact!

Leave it all behind you, and move on to something in the offline world where you can enjoy doing what you love to do.

But if you think you can, then find something that you can enjoy doing, and go at it with gusto!

Have you ever looked at the [Blog at New Times Home Biz](#)? There are many posts there that you'll find really helpful. It's free of course. And because I like exploring for new ideas and what methods are bringing success to others, I write about them.

Head on over there ... and while you're having a read, make a comment.

Did you know that every comment that's made is a signal to the search engines about authenticity?

It helps tremendously with ranking, and getting my site seen by many others.

Blog Posts You Might Be Interested In

[How to keep your website fresh](#)

[Using public domain material to build an ebook empire](#)

[6 ways to increase your ebook product line](#)

Start a blog

You have to start a blog. Just do it. Write about what you've found in your online journey. Write about your first ebook or report. And write about your passions and interests, and mix them up with some helpful advice to others. Even if you're a belly dancer, write about it, tell the world! Add pics, add a YouTube video.

Write a post each week, and watch what happens.

So, what blog platform should you use? In a [blog post about hacking](#) , I advised people to shy away from Wordpress. It has many vulnerabilities that can easily be exploited - and avoided. Don't get me wrong, it's a great platform, but the extent of hacking of WP sites (because they haven't been maintained by the owners) is massive.

For simplicity and power, use Blogger - Google's own platform. Go to Blogger.com and have a look around. [Start here](#).

Create your own product

In recent times I've been reading a few other blogs and a couple of Facebook groups where people who comment are despairing of earning an online income.

Never despair! Create your own info product, write a short report and put it on Kindle. Write about your skills or knowledge. Relax about it, put a low price tag on it, and test your "market". Learn what to do to sell it, how to market it, and how to make it better (the next version!).

But remember, you have to have your own product.

If you want a quick head-start, [go to this blog post about changing your life by writing](#). Take the 3 steps on how to decide what to write about.

Btw, I do a bit of blog commenting to get backlinks to NTHB - more on that in the next Digest.

Keep It Fresh

Have you been to New Times Home Biz home page lately? Here's the full story on why and how I made major changes.

Let me know what your thoughts are at [this post on keeping your website fresh](#).

So, if you're starting a blog, or creating a website, keep making changes to see what works the best.

Until next time ...

In the next Digest I have some very interesting news. It's about what I've been up to in recent months. And it will surprise you!

So, that's it for this issue. I hope you follow through with everything, and please let me know how you're getting on with your online biz.

And remember ... You'll never know until you have a go! Be happy, stay well ...

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